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UA3/9/1 As a Matter of Fact . . .

WKU President's Office

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As a matter of fact...



WESTERN KENTUCKY UNIVERSITY

Quick Facts

Name: Western Kentucky University

Vision: To be the best comprehensive public university in Kentucky and among the best in the nation.

Established: 1906

President: Dr. Gary A. Ransdell

Enrollment: 18,391 (fall 2003)
17,818 (fall 2002)

Full-time Faculty and Staff: 1,799

Operating Budget: \$212 million, including \$72 million from state appropriation

Endowment: \$56.4 million (Through June 30, 2003)

Mascot: Big Red

Athletic Conferences: Sun Belt, Gateway, Missouri Valley

Sponsored Research and Public Service: \$29.8 million

Academic Schools and Colleges

Dean

College of Health and Human Services Dr. John Bonaguro
Potter College of Arts, Humanities & Social Sciences Dr. David Lee
Gordon Ford College of Business Dr. Robert Jefferson
Ogden College of Science and Engineering Dr. Blaine Ferrell
College of Education and Behavioral Sciences Dr. Sam Evans
Graduate College Dr. Elmer Gray
University Libraries Dr. Michael Binder
Bowling Green Community College Ms. Sherry Reid (Interim Dean)

Extended Campuses

Director

Elizabethtown/Ft. Knox Dr. Ronald Stephens
Glasgow Dr. Juanita Bayless
Owensboro Dr. Marilyn Brookman

Budget 2003-04

Revenue (Education & General)

State Appropriation	\$72.0 million	36.7%
Tuition and Fees	\$64.4 million	32.9%
Restricted	\$47.5 million	24.2%
Other	\$12.1 million	6.2%

Expenditures (E&G)

Academics	\$110.4 million	56.3%
Scholarships/Fellowships	\$28.0 million	14.3%
Student Services	\$18.6 million	9.5 %
Institutional Support	\$17.7 million	9.0 %
Operation/Maintenance	\$18.0 million	9.2 %
Mandatory Transfers	\$3.4 million	1.7%

Total E&G	\$196.1 million
Total Auxiliaries	\$15.7 million
Total Budget	\$211.8 million

Personnel Fall 2003

Full-time Faculty

Professor	163
Associate Professor	155
Assistant Professor	198
Instructor	122
No Rank	12
Total	650

Part-time Faculty 477

Full-time Staff

Administrative/Executive	102
Professional Non-Faculty	386
Secretarial/Clerical	315
Paraprofessional/Technical	48
Skilled	87
Service/Maintenance	211
Total	1149

Student Population Fall 2003

Total Headcount	18,391
Freshman	5,210
Sophomore	3,211
Junior	2,923
Senior	3,534
Non-degree	1,356
Master's	1,909
Specialist	46
Cooperative Doctorate	25
Undergraduate	15,798
Graduate	2,593
Full-time Equivalent	14,406
First-time Freshman	3,079
Full-time	13,755
Part-time	4,636
Male	7,277
Female	11,101
African-American	1,369
Other Minorities	414
White	15,942
In-State	14,794
Warren County	3,449
Jefferson County	1,131
Barren County	1,111
Daviess County	876
Hardin County	709
Out-of-state	3,597
International Students	572

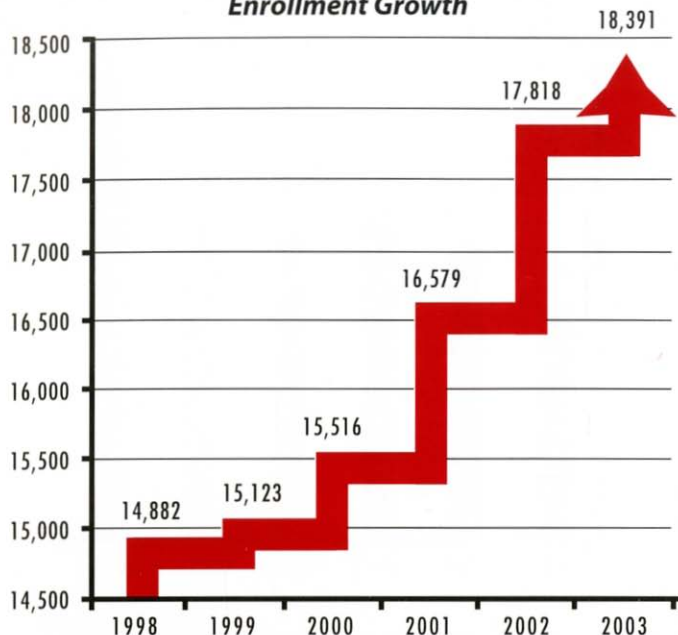
Student Snapshot

Western's student population is diverse. In fall 2003, students came from 115 of Kentucky's 120 counties; 46 states; and 54 foreign countries. Nearly 20 percent of Western students come from outside the Commonwealth of Kentucky.

First-year Student Profile 2003

- * Two out of five first-year students graduated in the top quarter of their high school class and 16% graduated in the top 10%.
- * The average high school GPA was 3.16 and 65% had a high school GPA of at least 3.0.
- * The average ACT score was 21 and 24% scored a 24 or above.

Enrollment Growth



Tuition & Fees Spring Semester 2004

Kentucky Residents

Undergraduate \$2,025

Graduate \$2,199

Non-Kentucky Residents

Undergraduate \$4,249

Graduate \$2,179 (including
graduate fellowship)

Degrees Conferred 2002-03

Master's 647

Specialist 11

Baccalaureate 1,878

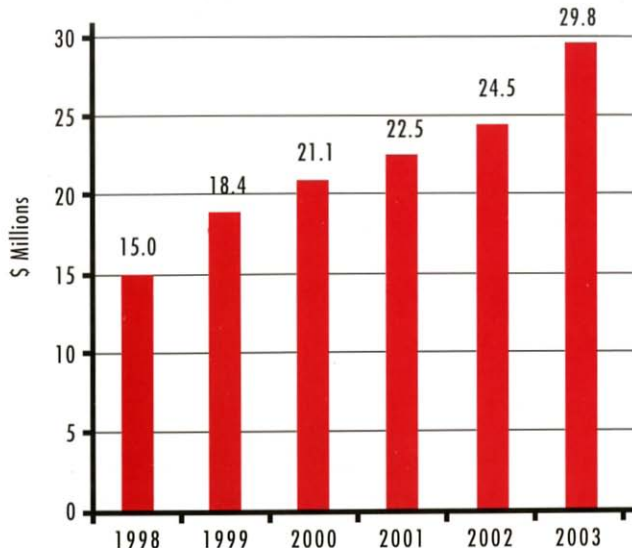
Associate/Certificate 276

Total 2,812

Cave and Karst Studies

The Center for Cave and Karst Studies, utilizing sophisticated instrumentation and dye tracing, provides technical assistance in determining the relationship of Karst topography to ground water contamination, sinkhole collapse and flooding, and other hydrogeological phenomena. In addition, the Center provides public education and awareness concerning cave and karst studies.

Sponsored Research and Public Service



Driving Economic Development

Identifying and Solving Problems in a Thriving Region

- * The Applied Research and Technology Program is a multidisciplinary program consisting of 12 scientific and service-oriented centers. These Centers meet the needs of the community, state, and nation while providing unique opportunities for undergraduate and graduate students to transition from academia to the workplace through participation in supervised, hands-on applied research and technological projects.
- * The Center for Information Technology Enterprise, Inc. (CITE), in cooperation with the Gordon Ford College of Business, is a nonprofit organization that provides information technology expertise, leadership, strategy and policy planning to business, government and educational institutions in Kentucky.
- * The Center for Research and Development includes new and emerging technology related businesses, an Innovation and Commercialization Center, Western's Materials Characterization Lab and the Applied Physics Institute.
- * The Carroll Knicely Institute for Economic Development is a major public service division of Western Kentucky University and serves private business, industry, public agencies and local governments. The Institute serves as a means by which the resources of the University are targeted toward the expansion of Kentucky's economy.

Rural Health Development

The Institute for Rural Health Development and Research provides technical assistance, professional development and health education to area communities. In addition, the Institute offers needs assessment, first aid, and CPR training. Its goal is to assist communities in improving public health while offering practical training to students.

Civil Engineering

The WKU Civil Engineering Program has firmly established itself among the nation's elite with eight straight appearances at the national concrete canoe championships and three straight Top 10 finishes.

National Prominence — Regional Importance

- * The School of Journalism and Broadcasting, a program of distinction in Kentucky, achieved national prominence by placing in the top three of the William Randolph Hearst Foundation national academic rankings for the past five years, including a national first place ranking in 2001 and 2002.
- * Also reflecting strength in communications at WKU, the William E. Biven Forensic Society completed an unprecedented sweep of the four major national and international debate titles in 2002-03. The team took top honors in the National Forensic Association Tournament, American Forensic Association Individual Events Tournament, International Forensic Association Tournament and the Delta Sigma Rho-Tau Kappa Alpha National Tournament. This is the first time in the history of intercollegiate debate that any university has swept all four major titles in a single year.
- * Western Kentucky University captured the 2002 NCAA Division I-AA National Championship in Football.
- * Collaboration with the University of Kentucky and the University of Louisville led to the creation of new joint degrees in civil, mechanical and electrical engineering.
- * WKU is working closely with New Economy legislation and implementation of the Kentucky Innovation Act to create an Innovation and Commercialization Center serving central Kentucky.

"Investing in the Spirit"

In 1998, Western launched the "Investing in the Spirit" capital campaign with the goal of raising \$78 million in private gifts in five years. By the end of the campaign, Western raised more than **\$102 million**. In addition, Western:

- * Funded 27 new endowed professorships in a number of important academic disciplines, ranging from engineering, to business, to music.
- * Matched all \$12 million of available funding through the Commonwealth of Kentucky's Regional University Excellence Trust Fund, or "Bucks for Brains" money.
- * Raised \$29 million for new endowed scholarships in the WKU Foundation and the College Heights Foundation.
- * More than doubled the overall endowment from \$24 million to \$56.4 million.
- * Increased membership in the President's Circle by 282 percent, from 376 members in 1998 to 1,438 members in 2003. The President's Circle recognizes donors who annually contribute \$1,000 or more to WKU.
- * Increased annual cash deposits from \$3 million to more than \$12 million.

"Investing in the Spirit" Highlights

May 5, 1998 — Leon and Ruby Mai Page of Franklin, Ky., commit the first \$1 million gift to the campaign to Western's College of Business, creating a professorship in banking and financial planning and a scholarship for Franklin-Simpson High School students

Dec. 8, 1998 — Gordon and Glenda Ford pledge \$10.6 million to the College of Business, thus renaming it to the Gordon Ford College of Business. Their gift becomes the largest gift ever to Western from a single donor

Oct. 19, 2000 — Mary Hutto leaves \$3.5 million to Western to be used for scholarships. The gift becomes the second-largest in Western's history and the second-largest gift designated for scholarships at a Kentucky public university.

Board of Regents

Ms. Lois W. Gray, Chair, Vine Grove

Mr. Cornelius A. Martin, Vice Chair,
Bowling Green

Ms. Kristen T. Bale, Glasgow

Mr. John V. Bradley,
Student Regent, Paducah

Dr. Robert L. Dietle, Faculty Regent,
Bowling Green

Mr. Robert E. Fischer, Dallas, Texas

Ms. Pat Jordan, Staff Regent,
Bowling Green

Ms. Forrest Roberts, Owensboro

Ms. LaDonna G. Rogers, Glasgow

Mr. Ronald G. Sheffer, Louisville

Mr. James B. Tennill, Louisville

Campus Construction and Renovations

Of the approximately \$150 million in construction projects that have recently been completed or are currently underway, only three were funded by the state:

- Mass Media and Technology Hall — \$18.5 million
- Complex for Engineering and Biological Sciences — \$20 million
- Deferred Maintenance — \$4.5 million

Other campus construction/renovation projects that did not include state funding:

- Diddle Arena renovation — \$29 million
- Residence halls renovation — \$45 million
- Campus dining halls renovation — \$3.5 million
- Downing University Center renovation — \$10 million
- Parking improvements — \$15 million
- Guthrie Tower and Plaza — \$1.5 million
- WKU-funded deferred maintenance — \$4.5 million

Frequently Called Numbers

(Area Code 270)

Admissions	745-2551
Alumni Association	745-4395
Athletics	745-3542
Bookstore	745-2466
Carroll Knicely Institute for Economic Development	745-1900
Housing and Residence Life	745-4359
Human Resources	745-5360
Kentucky Museum	745-2592
Libraries	745-3951
Media Relations	745-4295
Operator	745-0111
President's Office	745-4346
Registrar's Office	745-3351
Ticket Office	745-5222
University Relations	745-5428
Welcome Center	745-5470
Web address	www.wku.edu

Administrative Council

- Dr. Gary A. Ransdell, President
- Dr. Barbara Burch, Provost and
Vice President for Academic Affairs
- Mr. Robert Edwards, Assistant Vice
President for University Relations
- Mr. Thomas Hiles, Vice President for
Institutional Advancement
- Dr. Richard Kirchmeyer, Vice President
of Information Technology
- Ms. Ann Mead, Chief Financial Officer
- Mr. John Osborne, Associate Vice
President for Campus Services
and Facilities
- Dr. Wood Selig, Director of Athletics
- Ms. Robbin Taylor, Assistant to the
President
- Dr. Gene Tice, Vice President for Student
Affairs and Campus Services
- Ms. Deborah Wilkins, General Counsel

Responding to the Mandates of House Bill 1

- 23.5% growth in enrollment since 1998
- Funding for Sponsored Research and Public Service doubled from \$15 million in 1998 to \$29.8 million in 2003
- The School of Journalism and Broadcasting recognized as best in the nation, 2001 and 2002
- Collaboration with UK and UofL on electrical, civil and mechanical engineering programs
- \$102 million in private gifts raised; \$12 million matched by Bucks for Brains funds

Enhancing Student Success & Academic Quality **Priorities for the 2004 Session of the Kentucky General Assembly**

Increased funding for institutional base budgets: Base funding is needed for benchmark equity and to support WKU's increased enrollment since the passage of House Bill 1 – The Postsecondary Education Improvement Act of 1997.

Capital Construction

- Phase II Science Complex Renovation - \$33 million
- Campus infrastructure improvements and deferred maintenance — \$5.4 million
- KCTCS Extended Campus Partnerships:
 - Owensboro Community College Advanced Technology Center — \$24 million
 - Franklin Technical Center — \$12 million
- Agency Bonding Authority
 - Academic/Enrollment Growth Enhancement — \$11.5 million
 - Phase III Downing University Center Renovation — \$7 million
 - Renovation of Schneider Hall for Kentucky Academy for Math and Science — \$11 million
 - Health Services Center — \$4 million

Recurring operational funding for The Kentucky Academy for Math and Science — \$2.7 million